

Jubilee plate dishes up \$240,000 in donations for ComChest



The plate, with artwork by watercolour artist Ng Woon Lam, features familiar Singapore buildings such as Raffles Hotel and Esplanade - Theatres on the Bay. PHOTO: LANDEX AND LUZERNE

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A limited-edition artwork, commissioned by local tableware companies Luzerne and Landex, has secured over \$240,000 in donations for the Community Chest.

The piece, presented on a 50cm-wide porcelain plate, was created by watercolour artist Ng Woon Lam. The 43-year-old is also an assistant professor at Nanyang Technological University's School of Art, Design and Media.

He was chosen for his understanding of how Singapore's culture and landscape have changed since the 1990s.

Drawing inspiration from the island's cityscape, the artwork features icon buildings such as Raffles Hotel, Esplanade - Theatres on the Bay and the Singapore Flyer.

"The idea is to present the development of Singapore over the last 50 years," said Mr Ng.



THE ARTIST

- Mr Ng Woon Lam, 43, is a watercolour artist who won the bronze medal at last year's American Watercolour Society juried exhibition. It was the second time he had won the honour.
- He is an assistant professor at Nanyang Technological University's School of Art, Design and Media

There are only 50 pieces of the porcelain plate, created to celebrate the nation's Golden Jubilee.

To date, 26 of them have been auctioned off at a starting price of \$2,688 by participating charities, raising funds that will benefit almost 40 organisations.

Among these groups are Ren Ci Hospital, Life Community Services Society and the Down Syndrome Association.

The decorative plate was first presented earlier this year at the World Gourmet Summit dinner at W Hotel. It fetched \$8,888 during a silent auction that night.

"We are heartened to see how our Luzerne plate has lent a hand in driving funds for a charitable purpose during this historic period," said Ms Elaine Lek, head of the global brand team at Luzerne.

She added that the initiative was made possible because of support from all the participating charities, especially the Community Chest.

Seow Bei Yi